

FICCI CSR Summit and Awards - 2015

An annual event of FICCI - Aditya Birla CSR Centre for Excellence that promotes sharing, acknowledging of the Best CSR practices, opportunities for partnerships, scaling and replicating CSR programs.



Conference Highlights

- 14th CSR Awards Presentation Ceremony
- Korea - India CSR Forum : Experience Sharing
- Master Classes
- Deeper insights into India's fresh CSR ecosystem and the shape it is taking – lessons and relevance.
- Understanding the synergy between CSR and Government development programs
- Sharing of Innovative CSR practices
- Networking opportunities

Sessions

**International Experience -
Republic of Korea**

**How to Achieve
National Development Agenda
through CSR**

**Contextualisation and
Sustainability
of CSR models**

Who Should Attend?

The FICCI CSR SUMMIT and AWARDS will bring together:

- CEOs / MDs
- Policy Makers
- Thought leaders
- CSR heads
- Corporate Foundation heads
- Auditors & Legal Experts
- Social Entrepreneurs
- Research & Academic Institutes
- Public Relations Personnel
- CSR and Sustainability Practitioners

Why Attend?

- **Grow with the Interactive knowledge sessions spread across 2 days**
- **Hear the key note address by India's Top Dignitaries**
- **Know views of the Government and Policy makers**
- **Learn about Contextualisation of CSR models**
- **Network with Eminent Industry Experts and 500 + participants from India and Abroad**

Sponsorship Propositions

Categories

FICCI CSR Summit and Awards

Theme Partner
(exclusive)

₹10,00,000

Co-Theme Partner
(exclusive)

₹7,00,000

Lunch Partner
(exclusive)

₹5,00,000

Delegate Kit Sponsor
(max. 2 sponsors)

₹3,00,000

Documentation Sponsor
(exclusive)

₹2,00,000

Speaking Opportunity

For Speaking
Opportunity
or to
suggest a speaker,
Please write to
csrcfe@ficci.com

For more details on Sponsorship, please contact:

Nomenita Chetia

at

csrcfe@ficci.com

or

visit www.ficci-csrcon.com



FICCI
ADITYA BIRLA
CSR Centre For Excellence

FICCI CSR Summit and Awards- 2015

Leveraging CSR: Achieving National Development Agenda

Date : 23 - 24 November, 2015 Venue : FICCI, Federation House, New Delhi

Country Partner



PROGRAMME AGENDA

November 23, 2015: Pre-Summit Masterclasses*

Time Frame	Session
09:30 - 10:00 hrs.	Delegate Introduction & Course Introduction
10:00 - 11:30 hrs.	MASTERCLASS 1 : Operationalization of CSR Projects
12:00 - 13:30 hrs.	MASTERCLASS 2 : CSR Communication & Brand Enhancement
13:30 - 14:30 hrs.	Lunch Break
14:30 - 16:00 hrs.	MASTERCLASS 3 : Social Audit, CSR disclosure and reporting systems

*Paid event

November 24, 2015 : FICCI CSR Summit and Awards

Time Frame	Session
9:30 am onwards	Registration
10:00- 10:05 am	Presenting of Tree Certificate to the Chief Guest
10:05 - 10:10 am	Welcome: President, FICCI
10:10 - 10:20 am	Special Remark: Padma Bhushan Mrs. Rajashree Birla, Chairperson FICCI CSR and Community Development Committee
10:20 - 10:35 am	Special Address: H.E. CHO Hyun, Hon'ble Ambassador of the Republic of Korea (designate)
10:35 - 10:45 am	Acknowledging the Finalists by Padma Bhushan Mrs. Rajashree Birla, Chairperson, FICCI CSR and Community Development Committee and H.E. CHO Hyun, Hon'ble Ambassador of the Republic of Korea (designate) in the presence of the Chief Guest
10:45 - 11:10 am	Presentation of 14th FICCI CSR Awards by the Chief Guest
11:10 - 11:20 am	Launch of CSR Hub & Release of Knowledge Paper by the Chief Guest
11:20 - 11:30 am	Key Note Address by the Chief Guest
11:30 - 11:35 am	Concluding Remarks
11:35 - 11:50 am	Tea/Coffee Break
11:50 - 01:45 pm	Session I: Korea-India CSR Forum International Experience : Presentations on the New Village Movement(Saemaul Movement) of the Republic of Korea, and on best practices applicable in India
01:45 - 02:30 pm	Lunch
02:30 - 03:30 pm	Session II: CSR: Achieving National Development Agenda
03:30 - 03:45 pm	Tea/Coffee
03:45 - 04:45 pm	Session III: Contextualisation and Sustainability of CSR models
04:45 - 05:00 pm	Closing Remarks



* The figure denote the corresponding clause numbers in ISO 26000

Pre-Summit Masterclasses

Pre-Summit Master Classes with Hands-on Experience

Pre-Summit Master Classes is being organized on November 23, 2015. These Masterclasses will provide intensive, hands-on opportunities for exploring leading-edge skills and strategies related to Corporate Social Responsibility.

November 23, 2015

MASTERCLASS 1: Operationalization of CSR Projects

1. Converting ideas into Projects
2. Interacting successfully with governments, NGOs and other stakeholders
3. Q & A

MASTERCLASS 2: CSR Communication & Brand Enhancement

1. CSR Communication- Social Media and Integrated Reporting
2. Role of Social Media, as the driver for CSR
3. Linking CSR to brands and reputation
4. Q & A

MASTERCLASS 3: Social Audit, CSR disclosure and Reporting Systems

1. Steps in social audit
2. Various tools for reliable CSR reporting
3. Templates for CSR disclosures
4. Q & A

WEB ADDRESS : www.csrcfe.org
FOR REGISTRATION: EMAIL - csrcfe@ficci.com

WHO SHOULD ATTEND

- Top Management
- CSR Heads
- Corporate Communication Heads
- Sustainability Heads
- Students

WHEN

November 23, 2015
from 0900 - 1730 hrs.

WHERE

FICCI
Federation House, Tansen Marg,
New Delhi-110 001

COURSE FEE

- **Fees for 1 Masterclass:**
INR 6000 + Service Tax
- **Fees for 2 Masterclasses:**
INR 11,000 + Service Tax
- **Fees for 3 Masterclasses:**
INR 16,000 + Service Tax

******SPECIAL DISCOUNT for
FICCI Members**

FICCI CSR Summit and Awards-2015

Leveraging CSR: Achieving National Development Agenda

REGISTRATION FORM

Yes, I am interested in participating; kindly register me as per the following details:

Name:

Designation:

Company

Address:

City: Pin

Tel: Mobile:

Email:

I will be attending both the **Pre-Summit Masterclasses** on 23rd and **FICCI CSR Summit & Awards** on 24th November 2015.

I will only be attending the **FICCI CSR Summit and Awards** on 24th November 2015.

Following are my payment details for Pre-Summit Masterclass:

For Masterclass..... (1/2/3/ All)

Bank Draft NO. /Cheque No:..... Dated:

For INR

Drawn on:..... Date:.....

Signature:

***Note:** There is no Registration fee for attending FICCI CSR Summit and Awards on 24th November, 2015. However, Pre-Registration for both 23rd and 24th November, 2015 is Essential.

Kindly send the registration form to:
Somyah Gupta / Usha Bhagchandani
FICCI-ADITYA BIRLA CSR CENTRE FOR EXCELLENCE,
Federation House, Tansen Marg, New Delhi-110001
Ph: 011-23357243 / 23753118
E: csrtraining@ficci.com

The payment through Cheque should be made in favour of:
"FICCI Aditya Birla CSR Centre" payable at New Delhi
** Fee is non-transferable

Key FICCI CSR Committee Members

- **Mrs. Amla Ruia**, Founder, Aakar Charitable Trust
- **Dr. Huzaifa Khorakiwala**, Executive Director, Wockhardt Ltd.
- **Mrs. Indu Jain**, Chairperson, Times of India Group
- **Mrs. Mamta Singhania**, JK Tyres
- **Dr. Nirupam Bajpai**, Director, Columbia-Earth Institute
- **Mr. Pramit Javeri**, CEO, Citi India
- **Prof. S Parasuraman**, Director, Tata Institute of Social Sciences (TISS)
- **Mrs. Sangita Jindal**, Chairperson, JSW Foundation
- **Dr. Swati Piramal**, Director, Piramal Healthcare Ltd.
- **Ms. Vidya Shah**, CEO, Edelgive Foundation
- **Mr. Vikramjit Singh Sahney** (Co-Chairperson), Corporate President, Sun Group

...

Reminiscence





ADITYA BIRLA GROUP

FICCI ADITYA BIRLA
CSR Centre For Excellence

Reach Us at :

FICCI-ADITYA BIRLA CSR CENTRE FOR EXCELLENCE

Federation House, Tansen Marg, New Delhi-110001

T: 011-2335 7243 / 2375 3118

E: csrcfe@ficci.com

Website: <http://www.ficci-csrcon.com>